



**EARWAYS  
MEDICAL**

## FREE YOUR EARWAYS

EARWAYS MEDICAL is a leading innovator of ear-care solutions.

Founded to enhance the well-being of millions of children and adults worldwide. EARWAYS MEDICAL provides easy-to-use ear care products, designed for clinicians and home use.

The novel EarWay® Pro and EarWay® HomeCare products are innovative devices for the evacuation of cerumen from the external auditory canal.

# EarWay® Pro

The EarWay® device is based on clinically proven, innovative, patented technology, with a flexible coated helical, open profile tip, for easy navigation in the ear canal.

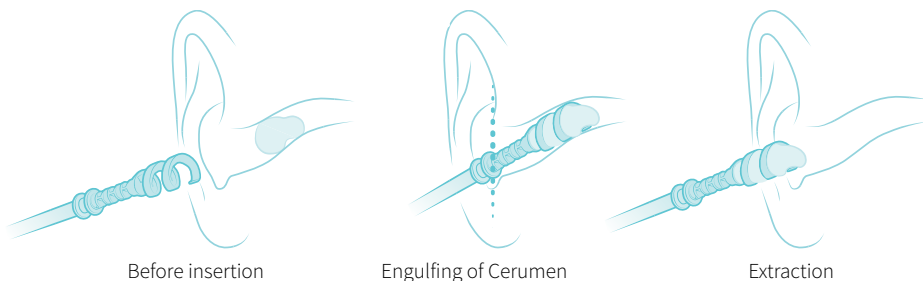
The EarWay® is designed for home use, either independently or by a family member or carer. With an easy “release with a twist” mechanism, the EarWay® has a dial that enables the user to insert the flexible tip and reach the appropriate place within the ear canal.

When the device enters the ear, it collects the earwax.

The swivel dial will ensure the tip stops at a pre-defined distance from the eardrum.

When removing the device, the earwax is withdrawn in a single cluster.

Each EarWay® helical head is intended for single use, to ensure hygiene.



The novel design enables access to the ear canal without the need for expensive visualisation equipment.

It is designed for use by Otorhinolaryngologists, as well as certified healthcare professionals, including general practitioners, paediatricians, geriatricians, nurses and audiologists.

EarWay® Pro is CE marked and currently commercially available in a range of sizes, via direct order and local distributors.

Please refer to the IFU for full product information, indications and contraindications.

Catalogue Number	Size	Diameter	Product Color
C100-042	S	4.2 mm	Blue
C100-054	M	5.4 mm	Purple
C100-065	L	6.5 mm	Green

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## Cerumen impaction

Cerumen impaction is a widespread phenomenon experienced by 57% of seniors, 36% of disabled people, 10% of children and 5% of healthy adults.

When untreated, cerumen impaction (also known as earwax impaction) may lead to loss of hearing. Cerumen impaction is the leading cause of temporary hearing loss, which can affect cognitive capabilities and even lead to social withdrawal.

In some cases, impacted cerumen can cause earache, and in rare cases tinnitus (ringing in the ear) dizziness, and vertigo (loss of balance).

The EarWay® devices' flexible helical open profile enables simple removal of impacted cerumen, providing quick relief and enhancing the well-being of patients.

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## Hearing aids and cerumen

Cerumen is known to block 60-80% of hearing aids' filters. Impacted cerumen may also disrupt the pathway to audiology, causing both patients and healthcare providers inconvenience, lack of compliance and financial losses.

The American Academy of Otolaryngology - Head and Neck Surgery recommends that patients prone to recurrent cerumen impaction or using hearing aids, undergo routine preventive cerumen removal.

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Boosted by an inherent medical demand and backed by clinical evidence, EARWAYS MEDICAL benefits from a team of world-class experts in bioengineering, medical devices, otologic surgery, hearing loss and rehabilitation. Together with our experienced entrepreneurs, with their vast business and marketing knowhow, the Company is positioned to transform accessible ear care.

The Company's Headquarters as well as Research and Development centre are located in the Israeli thriving life science community.



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**EARWAYS MEDICAL Ltd.**

23 Hamelacha St., Rosh Ha'ayin 4809173, Israel

[info@earwaysmedical.com](mailto:info@earwaysmedical.com)

[www.earwaysmedical.com](http://www.earwaysmedical.com)

